



SPONSORSHIP PACKET

JULY 15, 2017

THE EASTERN IOWA AIRPORT

3435 Beech Way, Cedar Rapids, IA 52404





PACKET AND EVENT OVERVIEW

TRANSPORTING AMERICA'S VETERANS TO WASHINGTON, D.C., TO VISIT MEMORIALS HONORING THEIR SERVICE AND SACRIFICE.

Thank you for your interest in sponsoring Pulling for Honor 2017, a fundraiser benefiting Eastern Iowa Honor Flight. Last year, our inaugural event raised about \$38,000, and we are hoping to exceed that amount in 2017. Sponsor benefits can be customized to meet your company's marketing needs and charitable gift requirements. Sponsorship opportunities have been designed to provide organizations with marketing and team-building options. Sponsorships are available on a first-come, first-served basis.

EASTERN IOWA HONOR FLIGHT

Eastern Iowa Honor Flight (EIHF) is part of the Honor Flight Network, a non-profit organization created solely to honor America's veterans for their sacrifices. EIHF transports our heroes to Washington, D.C., to visit and reflect at the memorials built to honor their service.

Each veteran's Honor Flight experience begins with an early-morning flight from The Eastern Iowa Airport to Washington D.C., filled with nearly 100 World War II and Korean War Veterans. They spend the day touring through our nation's capital visiting memorials, reflecting upon their time in the military, and chatting with friends old and new. Honor Flights are offered to participating veterans free of charge. The organization runs almost totally on donations from companies and organizations like yours.

PULL COMPETITION

Each team can have a maximum of 25 individuals ages 13* and older. Teams must pull the plane 12 feet, and the team who pulls the fastest is the winner. Pullers are provided with gloves as they enter the pull box and line up along the rope. Each team will have two attempts, and the best time will be recorded on the scoreboard.

3v3 BASKETBALL COMPETITION

We will be hosting a 3v3 basketball tournament on the premises during Pulling for Honor. Stay tuned for registration information.

KIDS ZONE

A kid-friendly area with games and activities will be provided for our younger attendees.

YOUNG EAGLES

The Experimental Aircraft Association (EAA) Chapter 33 will be on site offering free flights for kids ages 8-17.

VIP PARKING

Various amounts of VIP parking passes are included in each sponsorship level. Sponsors are responsible for distributing passes amongst attendees from their organizations.

VOLUNTEERS

Please contact Katie Ramsey at k.ramsey@flyCID.com or 319-731-5731 if you or anyone from your organization is interested in volunteering at the event.

* Parent or legal guardian signature required if under the age of 18.



PULLING FOR HONOR FAST FACTS

WHEN AND WHERE IS PULLING FOR HONOR?

- Saturday, July 15, 2017 from 8:00 a.m. to 1:00 p.m. at The Eastern Iowa Airport.

HOW CAN I SUPPORT THE CAUSE?

- Please review sponsorship opportunities on the following page.

WHEN IS MY SPONSORSHIP PAYMENT DUE?

- Payment is due by July 1, 2017.

HOW MUCH DOES A BOEING 757 WEIGH?

- An empty Boeing 757 weighs about 65 tons.

HOW MANY PEOPLE ARE ON EACH TEAM?

- You can have up to 25 individuals age 13* and older on a team. (*Parent or legal guardian signature required if under the age of 18.)

WHAT IS THE FASTEST TEAM PULL?

- Last year, Linn Star Transfer took home the trophy with a time of 6.422 seconds. That's pretty fast.

WHICH VETERANS ARE SERVED?

- We proudly serve the veterans of Linn, Jones, Benton, So. Tama, Iowa, Johnson, Marshall, Jasper, Poweshiek and Washington Counties.
- Veterans from surrounding areas are welcomed if they are able to fly out of The Eastern Iowa Airport in Cedar Rapids.

HOW MANY VETERANS HAVE BEEN SERVED?

- Since Eastern Iowa Honor Flight began in 2009, we have transported more than 1,500 Iowa veterans from Cedar Rapids to Washington, D.C.

CORPORATE SPONSORSHIP LEVELS

Sponsor benefits can be customized to meet your company's marketing needs and charitable gift requirements. Sponsorship opportunities have been designed to provide organizations with marketing and team-building options. Sponsorships are available on a first-come, first-served basis.

\$7,500 RED SPONSOR

- 3 Pull Teams
- 15 VIP Parking Passes
- Marketing Opportunities: Banners, social media, volunteer and staff T-shirts, inclusion in the media plan

\$5,000 WHITE SPONSOR

- 2 Pull Teams
- 10 VIP Parking Passes
- Marketing Opportunities: Banners, social media, volunteer and staff T-shirts, inclusion in the media plan

\$2,500 BLUE SPONSOR

- 1 Pull Team
- 5 VIP Parking Passes

HOSPITALITY SPONSOR

\$2,500 - 1 AVAILABLE

- Logo on hospitality tents and marketing material
- 5 VIP Parking passes

PARKING & SHUTTLE SPONSOR

\$2,000 - 1 AVAILABLE

- Logo on parking and shuttles
- 4 VIP Parking passes

PREP TENT SPONSOR

\$1,500 - 1 AVAILABLE

- Logo displayed on prep tent area before pullers go to runway
- 3 VIP Parking passes

NATIONAL ANTHEM SPONSOR

\$2,000 - 1 AVAILABLE

- Choose who sings the National Anthem; introduce and welcome on behalf of your organization
- 4 VIP Parking passes

KID ZONE SPONSOR

\$1,500 - 1 AVAILABLE

- Logo in Kid Zone area
- 3 VIP Parking passes

SPONSOR A VETERAN

\$500 - UNLIMITED

****Add an additional pull team to any of the above levels for \$1,500****



SPONSOR COMMITMENT AND INFORMATION FORM

INSTRUCTIONS: Please circle the level(s) of sponsorship to which you are committing and complete the form below. Mail completed form with payment to Eastern Iowa Honor Flight. All sponsorships are available on a first-come, first-served basis.

RED SPONSOR

WHITE SPONSOR

BLUE SPONSOR

NATIONAL ANTHEM SPONSOR

PARKING & SHUTTLE SPONSOR

HOSPITALITY SPONSOR

KID ZONE SPONSOR

PREP TENT SPONSOR

SPONSOR A VETERAN

ADDITIONAL PULL TEAM(S)

I want ____ additional team(s)

Please print clearly.

Company Name: _____

Listed Sponsor Name, if different: _____

Contact Person: _____

Phone: _____ Fax: _____

Email: _____

Facebook: _____ Twitter: _____

Mailing Address: _____

City: _____ State: _____ ZIP Code: _____

Digital Art Contact: _____ Phone: _____

Digital Art Contact Email: _____

Authorized Signature: _____ Printed Name: _____

Title: _____ Date: _____

PAYMENT INFORMATION: Checks should be made payable to: Eastern Iowa Honor Flight with "Pulling for Honor" in the memo line. Commitment Form with payment can be mailed to: Eastern Iowa Honor Flight, PO Box 10704, Cedar Rapids, IA 52410. Attn: Pulling for Honor.

PAYMENT DUE: July 1, 2017.

QUESTIONS: Please contact Ashley Ernst at acernst@gmail.com or 319-431-2527 or Leighton Smith at leighton.smith@gmail.com or 319-325-4928.